

justUs PRESENTS THE

BLACK MEN'S

MENTAL HEALTH
Conference

justUs

Sponsorship Proposal

www.BMMHC.com

Prepared by :
Atlanta Media Partners

2023

About Us

The Black Men's Mental Health Conference was established to draw attention to the state of mental well-being among African-Americans. Our priority is to focus on the unique needs of black men and their psychological health. Research and clinical data suggest that the mental health of black men is more intricate and sensitive than that of other ethnic populations. Due to structural racism and the particular experiences of black men in this country, their mental health and treatments are intimately intertwined.



The goal of the Black Men's Mental Health Conference is to bring attention to mental health crisis in the black community. It is our hope to create a supportive setting in which Black men can openly discuss their mental health concerns, acquire information and resources, and engage in meaningful dialogues while forming a unified network that raises awareness of domestic violence and mental health in the Black community. We strongly believe that by uniting in fellowship, unity, and love, we can create a safe harbor for Black men to share their experiences and collectively work together towards a brighter future.

Meet Our Founder

justUs, MH

Camillia Harris of justUs, MH has crafted a strategic approach to bring awareness to mental health issues that lie dormant and go unrecognized. After losing her father to suicide, she is determined to remove the band-aids of trauma, pain, and unmet mental health needs. Harris states, "We must have discussions around intervention and preventative measures (THAT WORK). We must ignite trust back into our communities, within our physicians, and in our very own households. We must hold each other accountable for helping someone in need. We can't look the other way anymore".

About The Conference

The Black Men's Mental Health Conference is brought to you by Camillia Harris and justUs, MH. The BMMHC was created to provide a platform designed to identify specific tools, resources, and networks that support Black Men and their mental health journeys. Disparities in mental health treatment have caused significantly higher levels of drug abuse, suicide, and domestic violence in communities comprised of people of color.

The BMMHC will host a panel of men with careers in sports, technology, music, psychiatry, and more. Over the course of four hours, 200+ Black men from all over the world will come together to gain knowledge and discover methods for coping with trauma and/or unmet needs related to their mental health.



Sponsorship

TITLE

- 30-60 sec video commercial to be played during the event, on BMMHC social media, on the bmmhc website.
- Company marketing materials added to gratis bags.
- Company logo on program, mobile app, website, signage, podium, table tents, t-shirts.
- Front page ad in conference program.
- Full page company insert in program. Can be whatever info desired about your company.
- Logo placement on website.
- Signage on monitor during conference.
- Vendor table inside conference room space.
- 1 VIP seating for 8.

\$10,000.00

PLATINUM

- Company marketing materials added to gratis bags.
- Ad placement in conference program.
- Half page company insert in program. Can be whatever info desired about your company.
- Logo placement on website.
- Vendor table outside conference room.
- 6 complimentary tickets to the Black Men's Mental Health Conference.

\$5,000.00

GOLD

- Company marketing materials added to gratis bags.
- Ad placement in conference program.
- Logo placement on website.
- 4 complimentary tickets to the Black Men's Mental Health Conference.

\$2,500.00

SILVER

- Company marketing materials added to gratis bags.
- Logo placement on website.
- 2 complimentary tickets to the Black Men's Mental Health Conference.

\$1,500.00

Bronze \$500

In-Kind

- Company marketing materials added to gratis bags.
- Logo placement on BMMHC website.

- In-Kind donations are always welcomed. We will calculate the value of your in-kind donation and create a unique sponsorship package for your organization.

Let's Talk About Sponsorship!



Thank You!

On Behalf of justUs, MH and Camillia Harris, we would like to thank you for your time and consideration. It is important to us to partner with sponsors who understand, support, and believe in our mission! Together, we can create a welcoming environment for people of color to seek mental health assistance and put an end to domestic violence one city at a time. Thank you again for your interest in sponsoring the Black Men's Mental Health Conference!

Get In Touch!

For All Sponsorship Inquires:

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